



International Door Association

Community - Education - Professionalism

Sales Prospectus



doors.org



IDA Profile

Mission Statement

The mission of the International Door Association is to be the leading trade association representing the door and access system industry by providing advocacy, education, and collaboration to advance the industry with increased professionalism, and vibrant volunteer leadership and staff.

Brief History

The International Door Association was created with the merger in 1996 of the Far Western Garage Door Association and the Door & Operator Dealers Association. Its colorful history reaches back to March 1967, and is reflective of the numerous changes realized by the door systems industry.

The most common IDA denominator is people, both those who have led the association, and those who have supported it in many other ways. It is because of many courageous volunteer visionaries that the predecessor associations (FWGDA and DODA) were organized. It was that same vision that ultimately brought the two groups together, creating a meaningful and valuable international organization.

Today, IDA has close to 1,000 members, over 3,000 IDAEspo+ attendees bi-annually, and more than 15,000 *IDA Magazine* subscribers.



IDAExpo+ Overview

Introduction

- The IDAExpo+ is the biennial industry education and show floor, featuring the latest products, technology, and information, while affording attendees networking opportunities unavailable anywhere else. Produced by the International Door Association (IDA), the 4-day event draws thousands of manufacturer, supplier and dealer attendees from all over the world. Now, in its third decade, the event includes two days of educational seminars on timely subject matters, and an additional two days of exhibits. It is the only event held in the U.S. where attendees can learn how to maximize their opportunities, overcome challenges, and find new products and suppliers, all in one place. All of this, plus social activities, and entertainment, make IDAExpo+ an educational and enjoyable setting. The IDAExpo+ is a can't miss event!

Attendees Expected

- The overhead door and access systems industry is composed of manufacturers and intermediaries that make, distribute, install and service products designed to enclose and operate access to building spaces. Products are applicable to residential, commercial, institutional, and industrial buildings. However, not all products made and installed are vehicle related, as some are for building interiors for fire and smoke confinement or grilles for storefront closures. Products include sectional, rolling curtain, high-speed and other door designs; some with decorative facades to enhance building appearance. Door operators (openers) are also part of industry output. The majority of such operators control opening, closing, and securing vehicle spaces.
- Average 3,000 attendees

Exhibitor Information

- Exhibitors include manufacturers of garage doors, openers, safety products for garage doors, hardware, specialty doors, and many other products and services utilized by garage door dealers
- Average 130+ exhibitors

IDAExpo+ 2026

Booth Hours:

Thursday, April 16

10:00 AM - 5:00 PM PT

Friday, April 17

10:00 AM - 3:00 PM PT

Las Vegas Convention Center

April 14–17, 2026



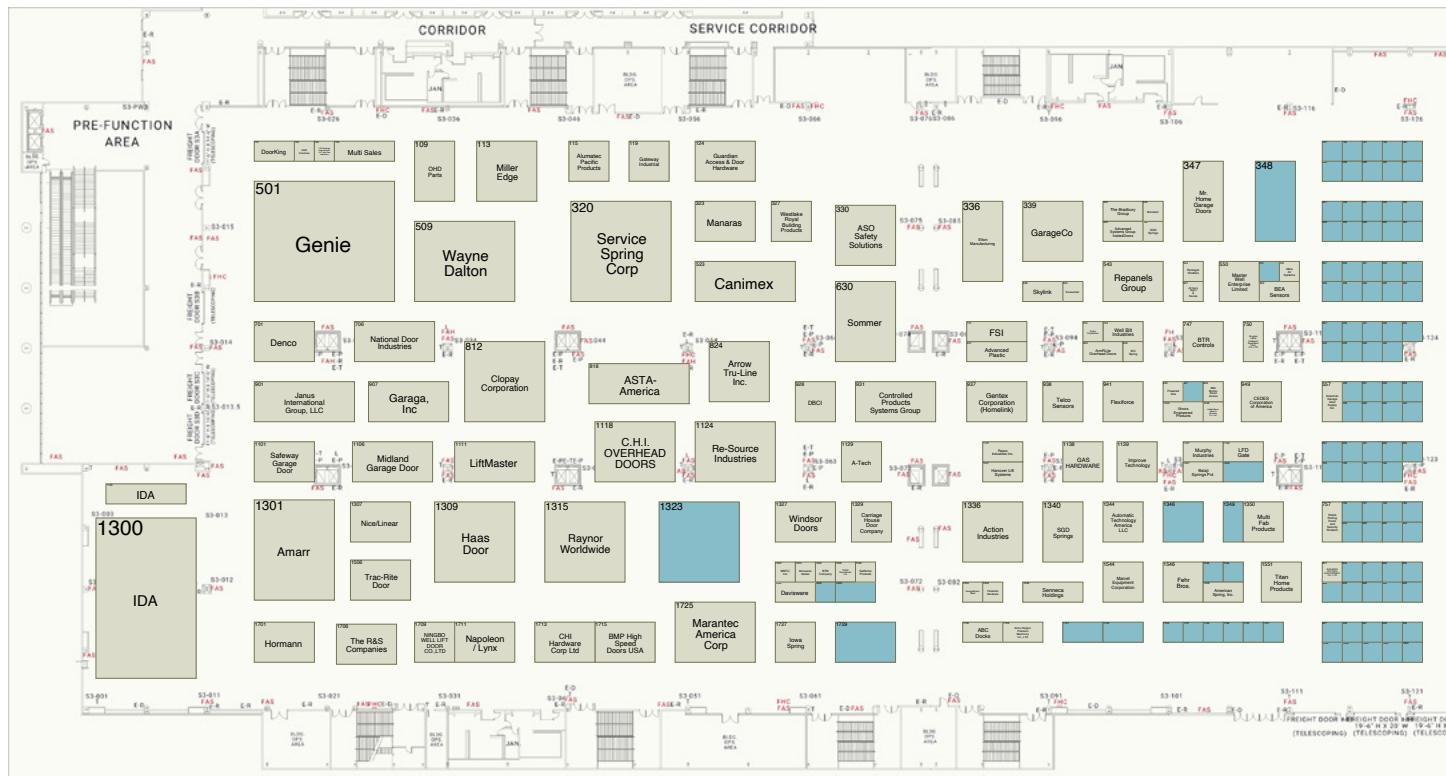
April 14–17, 2026

Las Vegas, NV • Las Vegas Convention Center

IDAExpo.org



Exhibit Floorplan



Booth Fees:

MEMBER INLINE: \$40 per sq. ft.

MEMBER CORNER: \$45 per sq. ft.

NON-MEMBER INLINE: \$50 per sq. ft.

NON-MEMBER CORNER: \$55 per sq. ft.



The undersigned (hereinafter, called the "Exhibitor") hereby applies for space in IDAExpo+ scheduled to be held at the Las Vegas Convention Center, Las Vegas. Conference dates: April 14 - 17, 2026; Exhibit hall dates: April 16 - 17, 2026. Please submit your company name as you would like it to appear in the website, credentials, and Official Show Guide. Only contracted companies in good standing who submit their Directory Listing prior to February 1, 2026 will receive a listing in the Official Show Guide.

1. COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COUNTRY: _____ COMPANY PHONE: _____

CONTACT: _____ TITLE: _____ EMAIL: _____

2. LOCATION PREFERENCES: Please indicate your preference for location and configuration of exhibit space as shown on the floor plan at <https://idaexpo2026.mapyourshow.com/exhview>. IDAExpo+, in its sole discretion, reserves the right to allocate alternate space to the Exhibitor if exhibit space preferences are not available.

Space Usage and Allocation: Booth sharing, piggy-backing of complementary companies or any other form of subletting of space is prohibited (see paragraph B & C). All companies represented on the Show Floor must be separately contracted for their own exhibit space. Violators reserving large spaces to accommodate such situations will be subject to re-assignment of space location.

1ST CHOICE: _____ 2ND CHOICE: _____ 3RD CHOICE: _____ 4TH CHOICE: _____

CONFIGURATION: ISLAND (MIN. 400 SQ. FT.) INLINE CORNER

TOTAL SQ. FT. REQUIRED: _____ HEIGHT REQUIRED: _____

3. PAYMENT TERMS AND SCHEDULE: Applicant agrees to pay in U.S. funds as per the rates listed below.

MEMBER INLINE: \$40.00 per sq. ft. **MEMBER CORNER:** \$45.00 per sq. ft.

NON-MEMBER INLINE: \$50.00 per sq. ft. **NON-MEMBER CORNER:** \$55.00 per sq. ft.

50% of the total booth fee is due October 1, 2025 with application, and the remaining balance is due February 1, 2026. Applications received after February 1, 2026 require full payment of total booth fee.

4. IDAExpo+ will make every effort to avoid conflicting space assignments with competitors where known conflicts exist. However, due to the nature of the exhibits, conflicts may be unavoidable. If possible, please try to avoid placing our booth near the following companies:

5. PRODUCTS/SERVICES TO BE EXHIBITED: To aid in assigning exhibit space and to determine eligibility to exhibit, please describe the product or service to be exhibited. Exhibits must pertain to the planning or production of a corporate exhibit program and/or corporate events.

IDAExpo+ reserves the right in its sole discretion, to limit the types of companies and products represented at its trade show, to accept or reject applications, and to assign booth space as it deems appropriate.

6. This contract shall not be binding unless and until it is accepted and approved in writing by IDAExpo+ by the signature of its duly authorized representative. An electronic confirmation of the exhibitor's assigned exhibit space constitutes acceptance of the contract by IDAExpo+. The Exhibitor and the Managing Directors agree to be bound by rules set forth, including those in this Application & Contract for Exhibit Space, the Terms & Conditions, the Display Construction Guidelines, the Rules and Regulations, the Las Vegas Fire Marshal Regulations, Exhibitor Guide and Services Manual, and in any correspondence outlining revised booth location, or other notices, etc., all of which are incorporated herein and made a part of this contract. In witness whereof, applicant has caused this contract to be signed by an officer of the company or person duly authorized. I understand that by providing the email address and/or fax number(s) above, on behalf of the company/organization specified above, I am authorized to and hereby consent for the company/organization to receive IDAExpo+ related emails from IDAExpo+, International Door Association, and the officially designated contractors, venues, or other companies the managing directors have officially appointed to provide services for IDAExpo+.

SIGNATURE: _____ DATE: _____

NAME (PRINT): _____

EMAIL ADDRESS (TO SEND INVOICE): _____

If full payment is not received by due dates outlined in this contract, your exhibit space will be released.

Please complete, sign and mail this Contract with your payment to:

**529 14th Street Northwest
Suite 1280
Washington, DC 20045**

info@doors.org

TOTAL AMOUNT TO BE INVOICED: \$ _____

(FOR OFFICE USE ONLY)

Sq. ft. required _____

Assigned _____

Appl. Rec'd: _____

Sponsorship Opportunities

Sponsoring IDAExpo+ gives you the opportunity to reach and interact with our expansive line-up of product and service exhibitors, as well as our significant membership base and affiliate organizations. By supporting IDA and developing relationships with key industry leaders, your brand will gain exposure to numerous manufacturers and product/service providers.

*For sponsors who reach Gold Level and above, you will receive an attendee list post-event.



IDAExpo+ Sponsorships

Platinum Level | \$50,000 | Reach \$50,000 of sponsorship and be featured as a **Platinum Sponsor**

Gold Level | \$30,000 | Reach \$30,000 of sponsorship and be featured as a **Gold Sponsor**

Silver Level | \$20,000 | Reach \$20,000 of sponsorship and be featured as a **Silver Sponsor**

Bronze Level | \$10,000 | Reach \$10,000 of sponsorship and be featured as a **Bronze Sponsor**

Prospective sponsors should choose from the list of items below to achieve a Platinum, Gold, Silver or Bronze level sponsorship.

Opening Party Sponsor | \$95,000 | EXCLUSIVE SOLD

Sponsor the Opening Party at the IDAExpo+ and receive exposure to more than 800 attendees. Get the opportunity to address attendees for two minutes to distribute sponsor-provided promotional items such as napkins and cups* with your company logo displayed prominently at the reception. Plus, at least one dedicated social media post (Facebook, Twitter, LinkedIn) during the IDAExpo+.

Opening Party Large LED Screen Sponsor | \$35,000 | EXCLUSIVE SOLD

During the Opening Reception, have your logo displayed prominently on three large LED Screens. Plus, at least one dedicated social media post (Facebook, Twitter, LinkedIn) during the IDAExpo+.

Closing Party Sponsor | \$95,000 | EXCLUSIVE SOLD

Bring the celebration to life as the sponsor of the Closing Party at the IDAExpo+ at the Azilo Ultra Pool and Lounge! You'll have the spotlight with over 800 attendees, a two-minute chance to address the crowd, and the exclusive opportunity to share your branded goodies—branded napkins, cups, and more*—to keep your brand top of mind. Plus, enjoy an extra splash of exposure with at least one dedicated social media shoutout (Facebook, Twitter, LinkedIn) during the IDAExpo+. Don't miss the chance to be part of this unforgettable evening!

Closing Party Large LED Screen Sponsor | \$35,000 | EXCLUSIVE SOLD

During the Closing Party, have your logo displayed prominently on three large LED Screens. Plus, at least one dedicated social media post (Facebook, Twitter, LinkedIn) during the IDAExpo+.

Award's Cocktail Sponsor | \$30,000 | EXCLUSIVE

The Award's Cocktail Hour recognizes excellence in individuals and companies who have served the association, and/or industry in an extraordinary way. Attended by over 500 IDA Members and stakeholders, you will have the opportunity to make a lasting impression by addressing all in attendance. This includes the opportunity to address attendees for two minutes and the ability to distribute sponsor-provided promotional item*. Also one dedicated social media post (Facebook, Twitter, LinkedIn) during the IDAExpo+.

Sponsorship Opportunities



Convention Center Outside Banner | \$30,000 | EXCLUSIVE **SOLD**

When entering the convention center, be seen RIGHT away! Have your logo on a 24'W x 19' H co-branded banner with IDA logo where attendees will enter the convention center.



Attendee Tote Bags | \$25,000 | EXCLUSIVE **SOLD**

This is your company's opportunity to gain exposure during – and even after – IDAExpo+. Attendees use these branded bags to carry personal items and IDAExpo+ materials throughout the event. Placement of your company logo (one color logo) along with IDAExpo+ logo on tote bags (imprint cost included in sponsorship).

Registration Sponsor | \$25,000 | EXCLUSIVE **SOLD**

Have your full-color company logo featured at the registration desk. Be the attendees first glimpse into the show by being featured at the IDAExpo+ Registration Desk. Sponsor has the option of providing a giveaway/handout in the tote bag.

Lanyard Sponsor | \$15,000 | EXCLUSIVE **SOLD**

Just imagine – your brand name visible on every attendee at the IDAExpo+. Lanyards are a great way to enhance your brand recognition. Your company logo (one color logo) on each lanyard distributed to all attendees at registration (imprint cost included in sponsorship.) This may be IDA produced or provided by sponsors.

Hotel Key Cards | \$15,000 | EXCLUSIVE **SOLD**

Attendees will receive a custom key card, for accessing their guest rooms and used for the entire duration of their stay – putting your company into the hands of every IDAExpo+ attendee. Includes your company logo (one color logo) on each hotel key card at host hotel (imprint cost included in sponsorship).

Hanging Aisle Sign | \$18,000 | EXCLUSIVE **SOLD**

Gain company branding exposure with all IDAExpo+ attendees with your company logo included on all hanging aisle signs. Sponsorship includes at least six signs (or more based on floor layout). Approximate sizing: 4'w x 4'h.

Keynote Speaker Sponsor | \$13,500 | EXCLUSIVE

Be the company everyone sees right before the exhibit hall opens on Thursday morning! This includes onsite signage at the Keynote, item seat drop for session, logo on screen during the opening of the Keynote session and your company thanked as the Keynote Sponsor in the push notification sent to all IDA Expo+ attendees, reminding them to attend the keynote.

Mobile Conference App Sponsor | \$12,000 | EXCLUSIVE **SOLD**

Put your company's brand and message right in attendees' hands. Attendees use the app onsite to access session content, a schedule of events, exhibitor listings and all general event information. Get mobile app presence, including your logo in the invitation sent to attendees to download the app, along with signage near the registration desk with your logo and QR code to download the app.

Sponsorship Opportunities



Technical School Sponsor | \$12,000 | EXCLUSIVE SOLD

The Technical Schools are key in training professionals in the door and access system industry. Reach individuals dedicated to training, certification, and accreditation with this opportunity to address attendees for two minutes at each school. Includes your company logo (one color logo) on signage for each education session. Plus the opportunity to distribute promotional item to IDAExpo+ attendees*. Sponsor-provided promotional items.

Escalator Banner | \$15,000 | EXCLUSIVE

Showcase your brand outside the convention hall with the 10' W x 10' H Banner above main escalator to our exhibit hall.

First Timers Happy Hour | \$5,000 | EXCLUSIVE

Network with new members and first-time attendees of IDA with your signature drink! Have signage with the name of your signature drink and the opportunity to distribute sponsor-provided promotional items such as cups with your company logo. Recognition of your sponsorship is included on the mobile app & website.

Floor Clings | \$4,500 | LIMITED

Lead attendees to your booth with four floor clings. Approximate sizing: 4'w x 4'h.

Blast IDAExpo+ Emails | \$4,000 | LIMITED

Develop brand recognition with IDA members, long before you ever set foot on the IDAExpo+ floor. Have your company logo and direct link to website included in all IDAExpo+ email blasts sent to IDA members.

Registration Tote Bag Insert | \$2,500 | PER PIECE

Item in tote bag distributed to all attendees*, have your company featured as part of the materials attendees receive at registration. *All items must be approved by IDA.

Guest Room Drop | \$10,000 | LIMITED

Gain a competitive edge by having your company's promotional piece delivered directly to all attendees within the IDAExpo+ host hotel room block. Materials must be provided by the sponsor & approved by IDA.

Column Units | \$6,500 | LIMITED

These unique column units, located in premium high-traffic areas, will ensure your brand stands out from the crowd. Approximate sizing varies, based on event location.

Large Exhibit Hall Banners | \$8,000 | LIMITED

Prominently display your company name and messaging with a large hanging banner centrally placed in high-traffic areas on the show floor. Approximate sizing: 5' w x 8' h.

Sponsorship Opportunities

Ice Cream Social | \$12,000 | EXCLUSIVE

SOLD

Swing by the IDA Booth for an Ice Cream Social for an afternoon snack on the conference floor, open to all IDAEspo+ attendees and exhibitors, numbering over 2,800 people. Have your company logo on signage at the social with recognition in the app and push notification reminding attendees to stop by. Plus, the opportunity to distribute one promotional item to IDAEspo+ attendees*. This must be a sponsor-provided promotional item.

Select Your Day:

Thursday Afternoon - Convention Center

Friday Afternoon - Convention Center



Pop & Mingle Sponsor | \$7,500 | EXCLUSIVE

SOLD

Make your brand pop! With the Pop & Mingle Sponsor package, you'll be the star of the break everyone looks forward to. Exhibit hall attendees will enjoy popcorn, thanks to you, while networking during one of our afternoon breaks at the Convention Center. This sponsorship includes signage with your logo at the Pop & Mingle Sponsor Break, along with recognition on the mobile app and website. Plus, the opportunity to distribute one promotional item to IDAEspo+ attendees*. This must be a sponsor-provided promotional item.



Select Your Day:

Thursday Afternoon - Convention Center

Friday Afternoon - Convention Center

Education Caffeine Corner | \$5,000 | EXCLUSIVE

Have your company featured while fueling your industry colleagues' caffeine addiction! Our attendees are grateful for coffee during educational sessions, and your sponsorship would make that possible (and loved!). Have a one color company logo on signage at each station. Plus the opportunity to distribute one promotional item to IDAEspo+ attendees*. This must be a sponsor-provided promotional item.

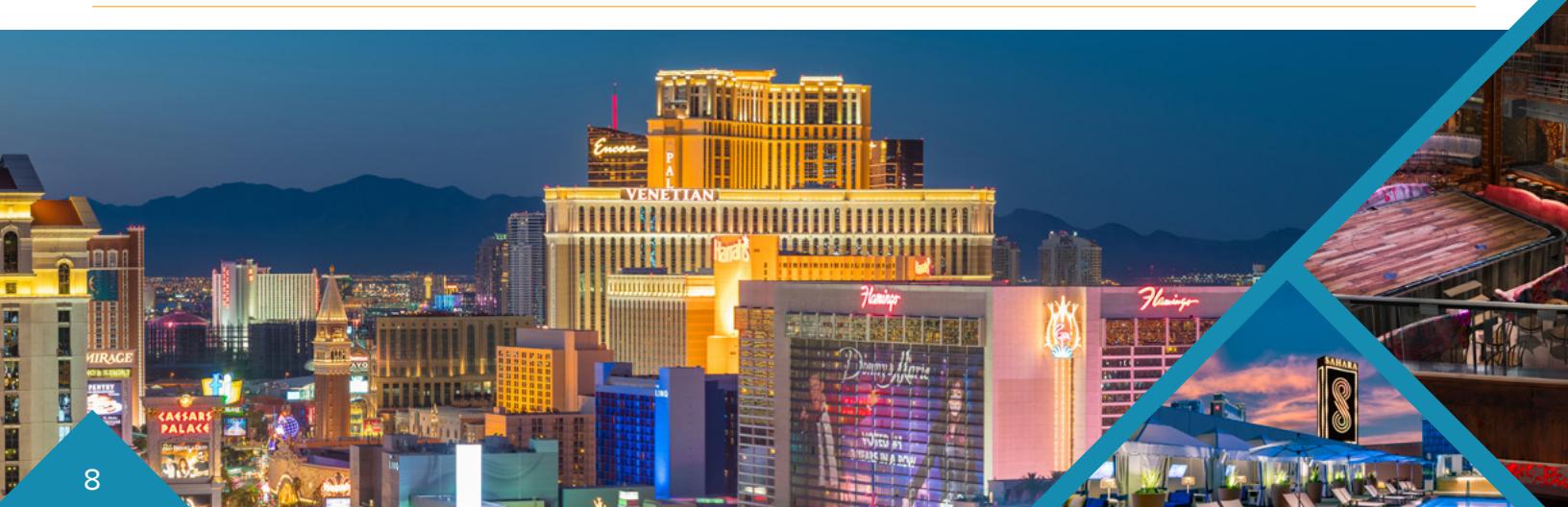


Please select your day & time:

Tuesday Morning - Education

Wednesday Morning - Education

All include branded napkins and signage.



IDAExpo+ 2026 Program Guide Advertisement



Enhance your visibility and drive attendees to your booth at the IDAExpo+ by advertising in our onsite program guide.

Affordable rates, and printed in full color.

Premium positions (only one of each available):

Outside back cover - 8.5" x 11" (plus 1/8-inch bleed)	SOLD
Inside front cover - 8.5" x 11" (plus 1/8-inch bleed)	SOLD
Inside back cover - 8.5" x 11" (plus 1/8-inch bleed)	SOLD
Regular positions full page - 8.5" x 11" (plus 1/8-inch bleed)	\$1,950
Half page horizontal - 7.5" w X 4.875" h inches.....	\$1,500
Half page vertical - 3.625" w X 10" h inches.....	\$1,500
Quarter page vertical - 3.625" w X 4.875" h inches.....	\$850

Important Dates:

Reservation Deadline: January 26, 2026

Artwork Deadline: February 2, 2026

Email: rachel@doors.org

File Formats:

Formats Accepted: PDF, EPS, TIF (CYMK, 300 dpi, fonts embedded).



Golf Tournament Sponsorship



The Golf Tournament will take place on Monday, April 13 at Noon

Get ready to tee off and show your support for the IDA Scholarship Foundation at the 2026 Golf Tournament! By sponsoring this exciting event, you'll not only make a tax-deductible contribution to the IDA Scholarship Foundation, but also get your company's name in front of top IDA dealer members. With 60-70 golfers expected, including manufacturers, suppliers, and dealers, this is your chance to shine!

These sponsorships offer prime visibility and connect you with key industry players before the exhibit booths even open. Don't miss out on this fun opportunity to support a great cause and make a lasting impression!

Golf Hole Sponsorship | \$500 (Limited Available)

Sponsor a specific hole on the golf course. Your logo will be displayed on a flag for your selected hole/s and take it home as memorabilia!

***Includes registration for one player.**

Golf Scorecard | \$500 (Two Available)

Have your brand in the hands of all attendees! Your logo will be included on the golf scorecard used by all golfers participating in the tournament.

***Includes registration for one player.**

Hole in One Sponsorship | \$1,500 (Four Available)

Includes giveaway contest prize for your designated hole.

***Includes registrations for two players.**

Breakfast Sponsor | \$4,500 (Exclusive)

Your brand will kick off the day for golfers with premium visibility! Your logo will be prominently featured on signage near breakfast pick up, along with stickers on all breakfast boxes provided to each participant. This sponsorship offers a great opportunity to fuel the players while leaving a lasting impression as they start their day on the course.

***Includes foursome registration.**



Beverage Cart Sponsorship | \$6,500 (Exclusive)

Sponsor the beverage cart, which is often a favorite for golfers. Your branding can be displayed on the cart with a vinyl sign, include one drink ticket for each golfer, and offer beverages with a branded koozie on site.

***Includes foursome registration.**



The tournament proceeds will benefit the **IDA Scholarship Foundation**. By sponsoring, you can **help us grow our scholarship program and support students** from within our IDA family as they expand their education.