

Here are several sample emails and messages that referrers can use to help them promote the IDA Member Referral Program and the 50% off promo code effectively.

Referral Email to Send to Colleagues or Industry Contacts

Subject: Join IDA Today and Save 50% with My Special Referral Code!

Dear [Recipient's Name],

I hope this message finds you well! I wanted to take a moment to share a fantastic opportunity to join the **International Door Association (IDA)**, and I'm excited to offer you a **50% discount** on your first year of membership!

As a current member of IDA, I've found the association to be an invaluable resource for networking, industry insights, and professional development. I believe it could benefit you just as much. To help you get started, here's a special promo code that gives you 50% off your membership: **FIFTYOFF**.

Simply use this code when signing up to receive the discount. It's a limited time offer, so don't miss out!

Feel free to reach out to me if you have any questions or would like more information about IDA and all the fantastic resources available to members.

I look forward to seeing you as a part of the IDA community!

Best regards,

[Your Name]

[Your Contact Info]

Social Media Post for Referrers to Share (Facebook, LinkedIn, Twitter, etc.)

Join the International Door Association (IDA) Today with 50% OFF!

I'm excited to offer you an exclusive **50% off** your first year of membership at IDA! As a member, you'll gain access to top-notch industry resources, networking opportunities, and education tailored to professionals in the door and access systems industry.

Use promo code **FIFTYOFF** at checkout to claim your discount.

This offer is only available for a limited time, so don't wait! Join today and start reaping the benefits of being part of the IDA community.

Text Message for Quick Referral Outreach

Hey [Name], it's [Your Name] from IDA! Wanted to share a **50% OFF** deal for joining the International Door Association (IDA)! Use promo code **FIFTYOFF** for the discount. Let me know if you're interested!
[Your Contact Info]