Subject: Garage Door Scam Prevention Tips from [Insert Company]

Hi XXX,

May is Garage Door Safety Month and [Insert Company with link to website] is participating in this special awareness month. By highlighting how consumers can take active steps to understand if their garage door may need repairs but also to avoid garage door scams. One of the easiest ways to find a qualified garage door installer or repair company is to use the IDA <u>Find a Qualified Professional</u> search page.

[Insert Company Name] has been a garage door dealer for [XX years], providing quality repair and installation of garage doors for homeowners across [INSERT STATE/ CITY]. Here are how consumers can prevent getting scammed and call experienced garage door installers like us:

- Look for Consistency: Your installer or repairperson should be listed using a specific company name, address, and phone number that is consistent across all websites and platforms. Scammers often use multiple or generic names, rarely have an address, and likely don't have a companywide phone number.
- 2) Research the Quote: If it seems too good to be true it probably is. Many scams grab customers by offering low fees for service calls and end up adding extra charges later. Contact multiple companies and do research on the one you are planning to work with to ensure a fair quote from a certified professional.
- 3) **Know what and who to expect**: Make sure the company you work with outlines what and who to expect. Some individuals pretend they are working for a company when they are not. Instead, they are an independent contractor with no license or connection to the company.

As you continue to share pertinent consumer information with your audience, I hope you consider sharing how to find a qualified installation or repair company and avoid garage door scams.

Please feel free to reach out at any time should you need an expert on the garage door industry or further insight on preventing garage door scams.

Thank you.

Best,

[INSERT NAME]

[INSERT COMPANY E-SIGNATURE OR LOGO]