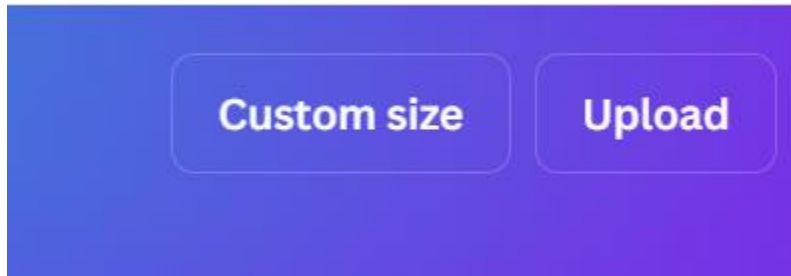
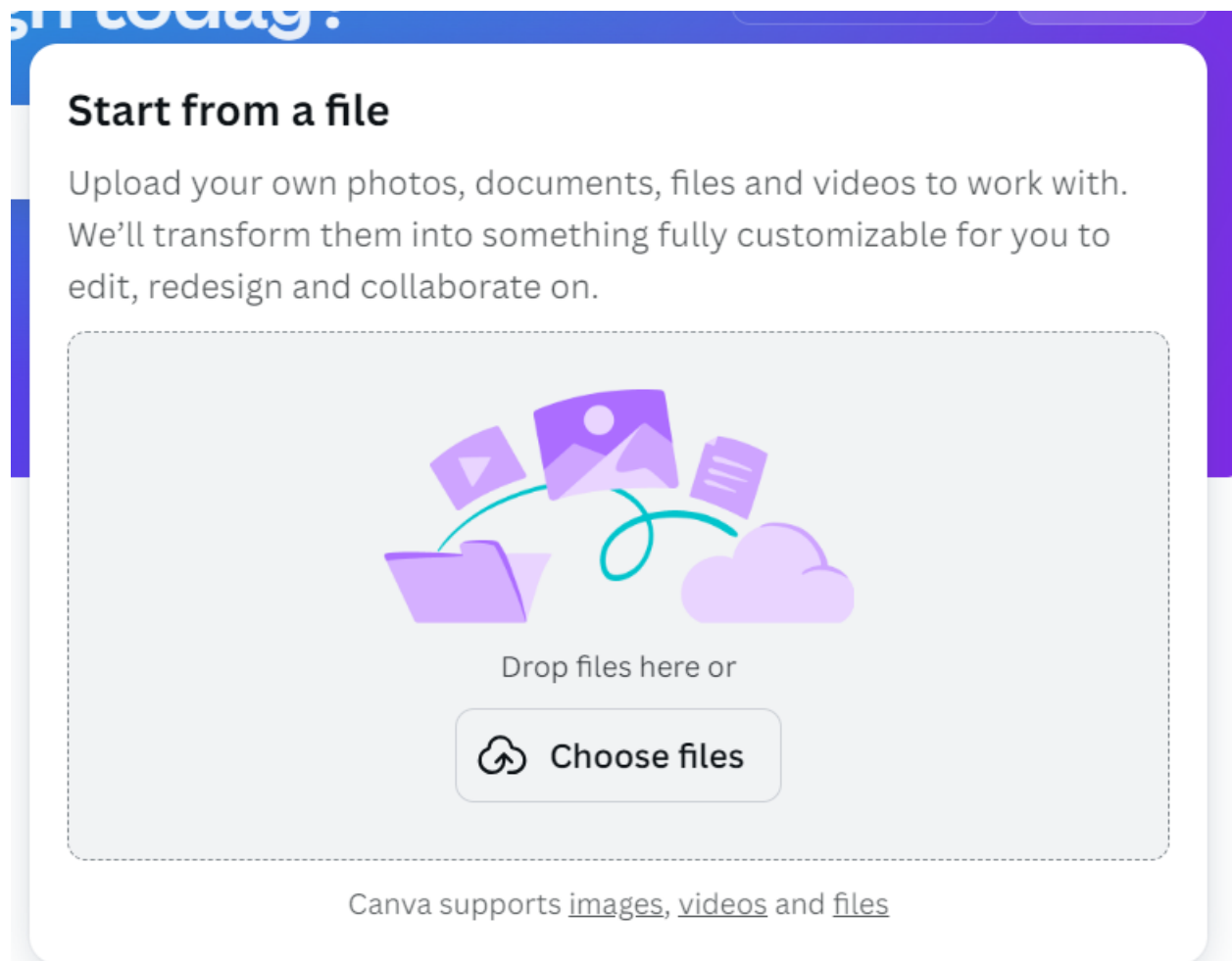


IDA Resource Branding Step-by-Step

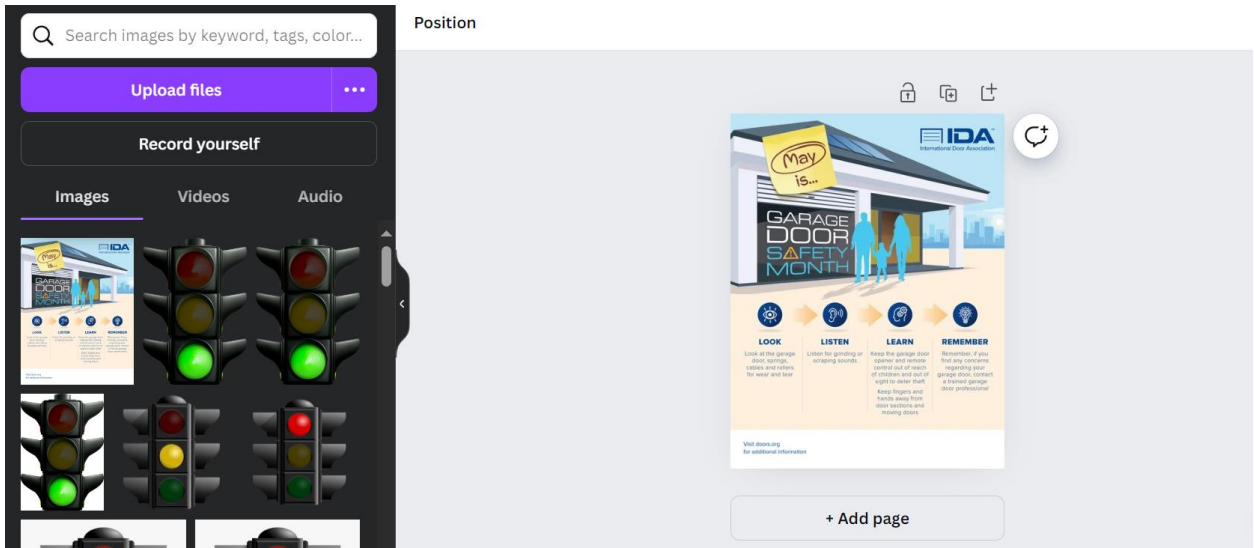
- 1) Visit the [IDA website](#) and download your resource of choice.
- 2) Open up [Canva](#), and sign up for free. Once logged in, in the top right corner, click upload



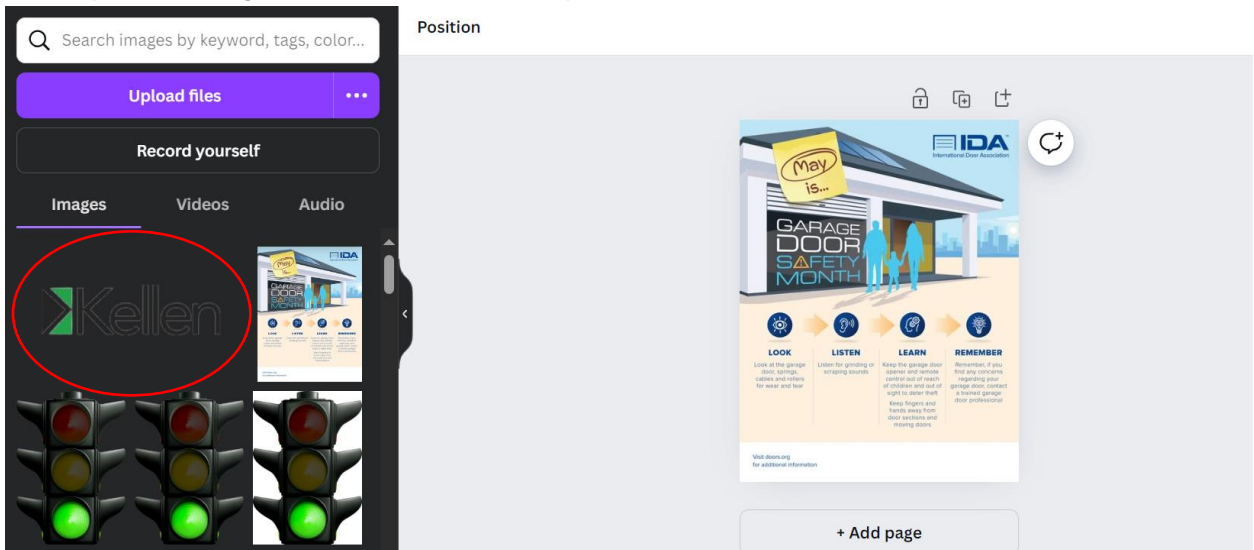
- 3) Then, choose the document you downloaded from IDA's website.



- 4) Once you choose your file, click "use in new design", then choose "custom size". You do not need to change the size and can click "create new design". The page should look like the following with the file of your choice. For example purposes, we are using the Garage Door Safety Month infographic.



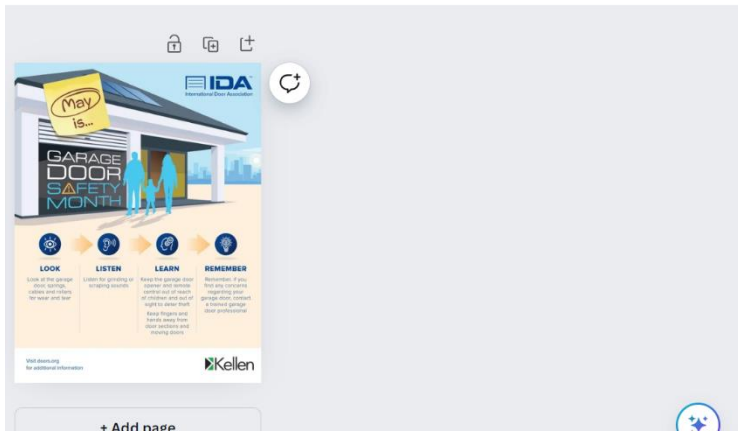
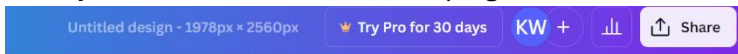
- 5) While you are on this step, you will then open a separate tab and go to a free background remover site like [this](#). Next, you will upload your own logo, then download once the logo shows a transparent (checkered) background.
- 6) After this is done, you will reopen your Canva tab that has the IDA file in it and click the purple “upload files” button as shown above and choose the recently downloaded logo with a transparent background. It will now show up in this section.



- 7) Next, you will click on the image you just downloaded and add it to the document in a place of your preference.



8) Next, you will click “share” in the top right corner.



9) Then scroll down slightly and click download

KW+

Collaboration link

Only you can access

Copy link

Public view link Template link Present Present and record

Download

10) Finally, you can pick whichever file format you prefer or the one Canva suggests. Ex. JPG, PNG, PDF, etc.

11) Then, your file will download to your computer, and you can use as you please.

The poster features the IDA logo (International Door Association) in the top right. A yellow sticky note on the left says "May is...". The main text reads "GARAGE DOOR SAFETY MONTH" with a warning triangle icon. Below the text are silhouettes of a family (two adults and a child) standing in front of a garage. At the bottom, four icons (eye, ear, head with gear, lightbulb) are connected by arrows, corresponding to the sections: LOOK, LISTEN, LEARN, and REMEMBER.

LOOK
Look at the garage door, springs, cables and rollers for wear and tear

LISTEN
Listen for grinding or scraping sounds

LEARN
Keep the garage door opener and remote control out of reach of children and out of sight to deter theft
Keep fingers and hands away from door sections and moving doors

REMEMBER
Remember, if you find any concerns regarding your garage door, contact a trained garage door professional

Visit doors.org
for additional information

