




International Door Association

Community - Education - Professionalism

A photograph of a white garage door with a black pickup truck parked in front of it. The garage door has a decorative panel design. The truck is a dark color, possibly black or dark grey. The background is a clear blue sky. The entire image is framed by a blue border with a subtle pattern of white lines and dots.

IDA 2024 Member Benefits Guide

 doors.org

est.
1995

History of IDA

The International Door Association was created in 1995 with the merger of the Door & Operator Dealers Association (est. 1968) and the Far Western Garage Door Association (est. 1964).

The merger was agreed between the two associations on June 14, 1994, and the IDA began officially functioning on January 1, 1995.

> **1,000**
clients

Brief snapshot of membership

IDA serves the industry with over 1,000 dealers, manufacturers, technicians and industry professionals, providing education, support, networking activities to help their businesses grow.

Vision of IDA

The vision of the International Door Association is to ultimately attain a level of product and installation quality unmatched by any other industry.



Benefits of Membership

Type of membership:

	DEALER	SUPPLIER	TECHNICIAN	CORRESPONDING
BUSINESS RESOURCES				
Best Practices Guide for Managers (for download)	✓	✓		
Discounted rate for IDA Classified Ad in IDA Magazine & IDA website	✓		✓	
Financial Benchmarking	✓			
Forms book (Accounting, HR, Marketing etc.) (for download)	✓	✓		
Forms Books	✓			
HR Best Practices Guide for Management w/ editable templates	✓			
Instructional Videos	✓	✓		
Job Descriptions (editable)	✓	✓		
Lead Based Paint	✓	✓		
Red Zone Forms	✓	✓		
Safety & Health Manual (for download)	✓	✓		
Sample Forms	✓	✓		
EVENTS, PROMOTION, CONNECTION & SUPPORT				
Eligibility to hold board position	✓	✓		
Eligibility to participate in IDA committee	✓	✓	✓	
IDA Technician logo			✓	
Use of IDA Logo	✓	✓		✓
Access to the IDA Member Directory	✓	✓	✓	✓
Company listed in the IDA Dealer Locator	✓			
Discounted rate for Product Innovation Showcase		✓		
Eligibility to be featured in Dealer Dialogue article in IDA Magazine	✓			
List in to IDA Product Reference Guide		✓		
Promote product discounts through IDA Coupon Book		✓		
DISCOUNTS & SAVINGS				
Discount Coupon Book				✓
Discount on fleet leasing through Holman				✓ ✓
Discount on fuel costs and vehicle maintenance through the CPG Fleet program				✓ ✓
Discount on virtual receptionist services through Pink Callers and Jill's Office				✓ ✓
Discounted Credit Card Processing through Heartland				✓ ✓
Discounted Decals/Service stickers, Custom-Branded Apparel through the IDA Member Promo Store				✓ ✓
Discounted fees for debt Collection through Asset Collections, Inc.				✓ ✓
Discounted OSHA Training through ClickSafety				✓ ✓ ✓
Discounted Placement for Job ads through The Apple Group				✓ ✓
Discounted rates on brand name items & services (i.e. Verizon, Airgas, Office Depot, HP etc.) through National Purchasing Providers (NPP)				✓ ✓
IDAAssurance – Group discount on business insurance				✓ ✓
Legal Education and Consultation through Safran Law Offices				✓ ✓
EVENTS AND EDUCATION				
IDAExpo & EduCon registration discount				✓ ✓ ✓ ✓
Exhibitor Booth Eligibility				✓
Access IDA Dealer's Helping Dealer's webinar				✓ ✓ ✓ ✓
Online CEU credits for IDEEA accreditation and certification at discounted rate				✓ ✓
IDA Scholarship Eligibility				✓ ✓ ✓ ✓
Toolbox Talk				✓

Top 4 Reasons to Join IDA



PRESTIGE, CONNECTION & SUPPORT

- ▶ IDA members can proudly promote their membership to an association committed towards advancing the garage door and access systems industry.
 - IDA supports the reporting of “Bad Bobs” whose unethical business practices can damage the industry image
 - Board review and approval process for membership
 - Enforcement of the IDA Code of Conduct
 - Support for the dealer industry through advocacy efforts
 - Partners with affiliate organizations to connect to the local dealer



EDUCATION & TRAINING

- ▶ IDA’s primary mission is to serve those who sell, install and service garage door products. IDA provides educational information, programs and services to help our members operate more profitably and proficiently.
 - Partnership with IDEA to provide trainings for certification and accreditation.
 - Provides online CEU courses to maintain IDEA accreditation.
 - Provides Toolbox Talks and IDA Webinars
 - Provides scholarships through the IDA Scholarship Foundation



NETWORKING & EVENT OPPORTUNITIES

- ▶ IDA Expo+ held every other year IDA Expo+ is an industry education and product showcase, which features the latest products, technology and information, as well as networking opportunities not available anywhere else.
- ▶ IDA EduCon and Tradeshow event allows IDA to engage with members and industry representatives across the country. Dealers attend to earn IDEA approved CEU's, network with industry colleagues and be updated on the latest products and services available to business owners in the industry.



BUSINESS RESOURCES

IDA is committed to providing businesses of all sizes with the resources to help them grow.

- ▶ Members can sign up for discounted services and products through the IDA Approved Programs and Preferred Providers.
- ▶ Through the IDA Member Documents Library, members have access to many online resources all downloadable with many documents customizable for individual use.
 - Human Resource and Accounting documents
 - Job Descriptions
 - Best Practices guides
 - Sample forms and more.



SCAN
to join IDA



IDA Approved Programs & Preferred Providers

Promotional Marketing, Branded Apparel & Decals



Century Marketing: fulfill your company's needs for branded apparel, decals/service stickers, marketing materials, and more at rates exclusively for IDA members. Century Marketing also houses the IDA Promo Store.

Payment Processing Services

Heartland

Heartland: Heartland offers a comprehensive selection of proven processing solutions, payment gateways and in-house credit card payment systems to meet the unique needs of your business.

Business Training & Talent Acquisition



The Apple Group: trusted source for business consulting and training, and manages the only job posting website exclusively devoted to the garage door industry, GarageDoorJobs.com.

Legal Education



Safran Law Offices: IDA members have access to legal consultation through Safran Law Offices' team of experienced litigators with a diverse construction background for clients with both broad and unique construction law needs.

Member Discounts & Savings



National Purchasing Partners (NPP): IDA members qualify for savings on products and services from top brands including Airgas, Sherwin-Williams, Office Depot, Staples, Batteries + Bulbs and Verizon and many more.

Debt Collection



Asset Collections Inc.: Through IDA's partnership with Asset Collections, Inc. an IDA approved program, members can receive debt collection services at exclusive discounted rates based on the age of the debt(s).

Fleet Management

Holman

Holman: Through an IDA Approved Program partnership with Holman Fleet Leasing, IDA members can receive fleet leasing and management services, including: Vehicle Sourcing, Vehicle Funding, Maintenance Management and Fuel Program



CPG Fleet Management: Davison Fuels & Oil, one of the largest U.S. fuel distributors, offers the CPG Fleet Fuel Card Program and IDA members qualify for exclusive savings! Fleet Cards can be used at 98% of fuel stations and hundreds of EV charging stations in the U.S.

Virtual Receptionist Services



Jill's Office: DA has partnered with Jill's Office to provide discount on virtual receptionist services to participating IDA members. Jill's Office offers 24/7 service for businesses of all sizes, acting as a full-time receptionist or taking overflow calls.



Pink Callers: Pink Callers is an in-sourcing company that offers remote customer service solutions, providing CSR's (Customer Service Rockstars), Office Managers and Dispatch professionals for your business.

Business Insurance



Alliant: Through the IDAssurance program, exclusive to IDA Members, garage door companies with superior loss experience can work with IDA Pre-ferred Provider and licensed insurance carrier **Alliant Insurance Services** to help lower their upfront insurance premiums.



SCAN to
learn more

**WE LISTEN.
 WE CARE.
 WE SERVE.
 WE DELIVER.**

When it comes to quality, innovation, and reliability in loading docks, doors, and equipment, DuraServ stands head and shoulders above the rest. There's **NO TIME** for **DOWNTIME!** We keep you moving!



OUR SERVICES



Custom-Tailored Solutions

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- ✔ Limit Downtime
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