

Hi XXX,

May is Garage Door Safety Month and [Insert Company with link to website] is participating. We're highlighting how consumers can stay safe from garage door scams and know how to Look, Listen, Learn, and Remember to give *qualified* installers a call.

[Insert Company Name] has been a garage door dealer for [XX years], providing quality repair and installation of garage doors for homeowners across [INSERT STATE/ CITY]. Here are how consumers can prevent getting scammed and call experienced installers like us:

- 1) **Look for Consistency:** Your installer should be listed using a specific brand name, address, and phone number that is consistent across all websites and platforms. Scammers often use multiple or generic names, rarely have an address, and likely don't have a companywide phone number.
- 2) **Research the Quote:** If it seems too good to be true – it probably is. Many scams grab customers by offering low fees for service calls and end up adding extra charges later. Contact multiple companies and do research on the one you are planning to work with to ensure a fair quote from a certified dealer.
- 3) **Know what and who to expect:** Make sure your installer outlines what and who to expect. Some individuals pretend they are working for a company when they are not. Instead, they are an independent contractor with no license or connection to the company who arrives to do a less than sufficient job.

As you continue to share pertinent consumer information with your audience, I hope you consider sharing how to prevent garage door scams.

Please feel free to reach out at any time should you need an expert on the garage door industry or further insight on preventing garage door scams.

Thank you.

[INSERT NAME]

[ INSERT COMPANY E-SIGNATURE OR LOGO]