



# Register Now for IDA Fall EduCon & Tradeshow

Come to Network - Stay to Elevate your Business

**October 19 – 21, 2023**

Crowne Plaza Milwaukee Airport in Milwaukee, WI

Join us for the IDA EduCon & Tradeshow event in Milwaukee, October 19-23, 2023. This event gives IDA members and industry representatives from across the country a venue to engage and connect. Door Dealers should attend to earn IDEA approved CEU credit, network with colleagues, and stay up to date on the latest products and services available to business owners.

## SCHEDULE OF EVENTS

### Thursday, October 19, 2023

7:00 AM – 4:00 PM	Exhibitor Set Up
8:00 AM – 10:00 AM	Membership/Event Committee Meetings
10:30 AM – 12:30 PM	Marketing/Education Committee Meetings
2:00 PM – 5:00 PM	Board Meeting
6:30 PM – 8:30 PM	Opening Party w/ Exhibits

### Friday, October 20, 2023

7:00 AM – 8:30 AM	Continental Breakfast with Exhibits
7:00 AM – 5:00 PM	Exhibit Hall Open
8:00 AM – 4:00 PM	Two-Day School #1: Commercial Rolling Steel Fire Door
9:00 AM – 11:00 AM	Gate Operator Training
10:00 AM – 11:00 AM	How to Enjoy the Success of Your Hard Work Roman Basi, Attorney/CPA Basi, Basi, Henson & Associates, Inc.
11:15 AM – 11:45 AM	Getting the Most Out of Your Trade Association IDA, IDEA, DASMA Representatives
12:00 PM – 12:30 PM	How To Price your Products and Services for SUCCESS Byron Burland, President/CEO Besser Bros
12:30 PM – 1:30 PM	Lunch w/Exhibits
1:45 PM – 2:15 PM	Onboarding and Developing Your People Paul Packevicius, Business Coach and Trainer Service Excellence Training, LLC
2:30 PM – 3:00 PM	Control Freak/How EOS Helped My Business Michelle L. Myers, Founder Pink Callers
5:00 PM – 7:00 PM	Exhibitor Breakdown

### Saturday, October 21, 2023

8:00 AM – 10:00 AM	Two-Day School #1: Commercial Rolling Steel Fire Door
8:00 AM – 10:30 AM	General Testing
9:00 AM – 12:00 PM	Fire Marshall/Train the Trainer
10:30 AM – 2:30 PM	Two-Day School Testing



## IDA's Scholarship Silent Auction

During this year's opening party, IDA will be holding a Scholarship Foundation Silent Auction. IDA is looking for donations for this event.

Please contact [info@doors.org](mailto:info@doors.org) if you are interested in participating, donating an item, or making a fund donation.

All proceeds will support the IDA Foundation Scholarship fund.



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## IDEA TESTING AVAILABLE AT EDUCON

IDEA Certification or Accreditation will be available at the Fall EduCon.

You must apply online with IDEA. It is advisable to apply for certification early to allow enough study time to ensure a passing test result. Apply for testing by visiting [dooreducation.com](http://dooreducation.com).

## INTERESTED IN EXHIBITING OR SPONSORING?

Fall 2023 EduCon exhibitor pre-sales have started. Email Daniel ([daniel@doors.org](mailto:daniel@doors.org)) and Alan ([alan@doors.org](mailto:alan@doors.org)) to be included on the wait list or if you are interested in an EduCon sponsorship.