



By Jim McGrath,
IDAExpo Committee Chair



10 Reasons to Attend IDAExpo® 2020

The IDAExpo 2020 will be here the beginning of March. It's going to be a great event in beautiful Salt Lake City, Utah. As your IDAExpo 2020 chair, I am sharing with you 10 reasons why I think you should make your plans to attend in 2020!

1

Keynote Mike Holmes

We are excited to hear from professional contractor and television host Mike Holmes, who is known as one of North America's most trusted contractors. He has gained the trust of homeowners and the respect of an industry worldwide, prompting him to build an international brand based on quality, integrity and trust for over 15 years.

2

Learn about IDA Benefits and Services

The IDA booth is the hub for all things IDA. Make sure you stop by to learn about any new benefits, speak with an IDA director, or simply take a load off and relax!

3

Educational Benefits

This year, we have almost 50 hours of interesting and helpful educational workshops brought to you by experts in the field and organized by IDEA. Check out IDAExpo.org for a full list of topics.

4

Networking

From the IDA booth and Exhibit Hall, to the All Conference Party - there are so many different ways and opportunities for you to network with new peers and old friends.

5

Expo Exhibit Hall

For the first time, the IDA Exhibit Hall will be open for three days, instead of the traditional two. That translates to over 15 hours of interaction with over 100 vendors. You will also have access to the AFA FenceTECH and NOMMA MetalFAB vendors.

6

All Conference Party

Bring your party hats and dancing shoes! This party will feature food, drink, dancing and the chance to bid on an item for the Silent Auction.

7

New Products

With over 100 vendors at IDAExpo, there will be plenty of new products, features, demonstrations, and initiatives that our reputable vendors are waiting to share with you.

8

IDA Experience

Now this is going to be a surprise, but trust me, it will be a good one! Make your way back towards the 'Experience' booth and have some fun. Maybe even get involved in some healthy competition.

9

IDA Theater

This new theater is in the Exhibit Hall, so you don't have to worry about leaving the Hall to find a room. Check out the schedule for these 45 minute segments, where vendors can speak with you directly, IDA Board Members can answer your questions or you can learn about some of the interesting things happening in this industry.

10

25 Year Anniversary for IDA

And last but not least, help us celebrate 25 Years Strong as an organization! We have many festivities planned throughout the show that you won't want to miss.

