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**IDA & DASMA TEAM UP TO PROMOTE GARAGE DOOR SAFETY
TO CONSTRUCTION AUDIENCE**

Washington, D.C. (May 1, 2022) – Each year, the garage door and access systems industry recognizes [Garage Door Safety Month](#) (GDSM). While the importance of safety is recognized year-round, May is a special month for the International Door Association (IDA) & Door & Access Systems Manufacturers Association (DASMA) to share their dedication to safety with their member partners and with an expanded audience of architects, inspectors, specifiers, contractors, general contractors, code compliance coordinators. IDA and DASMA are collaborating with the International Code Council (ICC) to include GDSM as part of ICC’s Building Safety Month, also observed each May.

A digital ad campaign will run for the entire month of May on LinkedIn targeting the specific construction audience and making them aware of garage door safety. “This campaign will be co-branded with both organizations featuring garage door safety – not just the month - and will increase awareness of both IDA and DASMA as authoritative sources for information about safety in the door and access industry,” says Chris Johnson, DASMA Executive Director.

IDA Executive Director Mike Fischer states, “IDA and DASMA will contribute to promoting the safety message to the construction audience, and to building industry professionals for project selections and/or improvements. Our partnership with ICC helps us promote safety to regulators including building inspectors”

For additional information about Garage Door Safety Month, [visit the Garage Door Safety LinkedIn page](#) or the [IDA & DASMA joint GDSM website](#).

About IDA

The International Door Association (IDA) is a nonprofit trade association representing door and access system dealers and suppliers all over the world. The association includes the large majority of garage door dealers, manufacturers and individual technicians in the door and access system industry, and provides resources in the name of advocacy, education and collaboration with likeminded organizations. IDA’s goal is to advance the industry with increased professionalism and product quality unmatched by any other industry.

About DASMA

The Door & Access Systems Manufacturers’ Association International (DASMA) is North America’s leading trade association of manufacturers of door and access systems products, including garage doors, garage door openers, rolling doors, high performance doors, vehicular gate openers, and access control equipment. DASMA is the industry’s voice for regulatory, technical, and product issues affecting market growth, safety, and acceptance of the product categories manufactured by member companies.

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