



Coverings, IDAExpo+, and National Hardware Show (NHS) Collaborate to Enhance Trade Shows in Las Vegas Access to Three Shows Under One Roof

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Arlington, VA (February 17, 2022) – The National Hardware Show (NHS), IDAExpo+, and the organizers of the Coverings international tile and stone exhibition, announced that their events will be held simultaneously at the Las Vegas Convention Center. Coverings will be held in the North and Central Halls, NHS will be held in the brand new West Hall, and IDAExpo+ will be held in the South Hall Level 2. Registered attendees for all three events will have access to each show’s exhibit show floors including access to any show floor content.

“We are very happy to be collaborating with the National Hardware Show and IDAExpo+ to bring additional value to attendees and exhibitors of Coverings,” says Jennifer Hoff, President of Taffy Event Strategies, which manages Coverings. “Having three unique but aligned events provides our attendees with opportunities to see more relevant products and exhibitors access to more attendees.”

“We strive to bring the newest innovation and trends in home and hardware to our attendees, and this partnership simply makes sense as it expands the breadth of what they are able to see. People come to our show to discover new products, make new connections and now, with Coverings and IDAExpo+ there as well this expands on that, all under one roof. We are thrilled to welcome everyone in April,” said Beth Casson, Executive Vice President National Hardware Show.

The IDAExpo+ is presented by IDA (International Door Association) and is the largest event of its kind in the world. IDAExpo+ will include a comprehensive schedule of educational events, plenary speakers, and social activities, as well as a world-class show floor experience. “With IDA’s reimagined IDAExpo+, we couldn’t pass on the opportunity to enhance the experience for our attendees”, said IDA President Brenton Cheney.

“By collaborating with Coverings and the National Hardware Show on access to all three shows, IDA has increased the value to our exhibitors and attendees alike,” said IDA Events chair Tim Castello.

Coverings (coverings.com) is the largest international tile and stone exhibition and conference in North America. The National Hardware Show® celebrates a rich history spanning 76 years of serving the home improvement marketplace and is the most comprehensive event, education and networking platform serving the hardware and home improvement industry showing the newest and trending products. IDAExpo+ is an annual industry education and product showcase, which features the latest products, technology, and information, as well as networking opportunities for the industry.

These shows offer hundreds of exhibitors on the show floors from across the globe, as well as numerous educational opportunities to enhance industry knowledge for the events' attendees.

Exhibit Floor Hours:

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| Coverings April 5-8 | NHS April 5-7 | IDAExpo+ April 5-8 |
| April 5-7 10:00am – 5:30pm | April 5-6 9:00am – 5:00pm | April 7-8 10:00am – 5:00pm |
| April 8 10:00am – 3:00pm | April 7 9:00am – 1:00pm | |

About Coverings: *Coverings is the largest and most-significant ceramic tile and natural stone trade fair and exposition in the United States and North America. It features exhibitors from more than 20 countries and is the stage for introducing some of the most innovative tile and stone products in the world. The exposition and conference serve as a valuable and complimentary continuing education resource for all segments of the industry, with dozens of educational opportunities throughout the show. Sponsors of the show are Ceramics of Italy/Confindustria Ceramica, Ceramic Tile Manufacturers Association of Spain (ASCER)/Tile of Spain, Tile Council of North America (TCNA), National Tile Contractors Association (NTCA), and Ceramic Tile Distributors Association (CTDA). The show is managed by Taffy Event Strategies, LLC.*

For more information, visit coverings.com.

About the National Hardware Show®

The National Hardware Show® celebrates a rich history spanning 76 years of serving the home improvement marketplace. From its early beginnings in New York during the post-World War 2 housing boom and eventual move to Chicago in the 1970s, to today's current location in Las Vegas, NHS is the most comprehensive event, education and networking platform serving the hardware and home improvement industry. As the industry spearhead, it keeps a focused eye on the cultural, environmental, and technological developments shaping the future of modern living. NHS unites and guides the industry at its live events and on its interactive channels by delivering unparalleled opportunities for fostering connections, deepening insights, and building innovative and profitable strategies for growth.

For more information on the National Hardware Show, visit www.nationalhardwareshow.com.

About IDA

The International Door Association (IDA) IDAExpo+ represents the largest educational conference and exhibit of its kind for garage door dealers, manufacturers and individual technicians in the door and access system industry. IDA is a nonprofit trade association representing door and access system dealers and suppliers all over the world. For more information, visit www.doors.org.

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